

November 1, 2002

David W. Pershing  
Senior Vice President for Academic Affairs  
205 Park Building  
Campus

RE: Name Change of Graduate School of Social Work to College of Social Work

Dear Vice President Pershing:

At its meeting on October 28, 2002, the Graduate Council voted to approve a proposal to change the name of the Graduate School of Social Work to the College of Social Work.

A copy of the proposal is attached for your approval and transmittal to the Academic Senate.

Sincerely,

David S. Chapman  
Associate Vice President for  
Graduate Studies  
Dean, The Graduate School

Encl.

DSC/dh

XC: Jannah H. Mather, Dean, Graduate School of Social Work

## MEMORANDUM

TO: David Chapman, Associate Vice President Academic Affairs  
University of Utah

FROM: Jannah H. Mather, Dean  
Graduate School of Social Work

DATE: October 21, 2002

SUBJECT: Name Change

Attached you will find a request for a **Name Change** for the Graduate School of Social Work. The Graduate School of Social Work proposes to change its name to the “College of Social Work.” This change would reflect the student body we now educate. We currently offer a Bachelor of Social Work, Master of Social Work, and Ph.D. of Social Work. Our outreach program also offers certificates in a variety of Social Work disciplines. The new name would truly indicate who we are and will continue to be in the foreseeable future as we recruit more high quality students to our programs.

Discussion of the name change has occurred at all levels. Faculty, staff and the administrative leadership have given unanimous support to the proposal. We have also been asked by central administration to consider “College” as the University moves to unify the use of names by departments at the University.

We look forward to the review of this request, and stand ready to provide any additional information that may be needed. If you have any questions, please feel free to contact me.

## **PROPOSED NAME CHANGE FOR THE GRADUATE SCHOOL OF SOCIAL WORK**

### **1. Request:**

The Graduate School of Social Work proposes to change its name to “College of Social Work.” The college name change is proposed with unanimous support from the administrative leadership and majority support by college faculty and staff (based on results of a voice vote in College Council and Staff Meeting.)

### **2. Rationale:**

A name change is proposed because the title “Graduate” School of Social Work no longer reflects the scope of the student body we educate. We currently offer a Bachelor of Social Work, Master of Social Work, and Ph.D. of Social Work. Last year we added to our school an outreach program formerly offered through Continuing Education. We now offer through our Professional and Community Education (PACE), programs which grant Certificates in a variety of Social Work disciplines. PACE also offers conferences, institutes and classes for non- matriculated students and post-graduate Social Work license retention.

The term “school” appears to be confounded at the University of Utah, sometimes indicating a college and other times indicating a departmental unit within a college. We have been asked by central administration to consider “College” as the University moves to unify the use of names by departments and units at the University. The rationale for this name change has come from the fact that the new name will truly reflect who we are, what our mission has been for the past 2 years and will continue to be in the foreseeable future. The name change is timely and will enhance our ability to recruit and attract more high quality students to our programs.

### **3. Practice elsewhere:**

The titles “college of social work” and “school of social work” are both fairly prevalent. The title “Graduate School of Social Work” is far less common because most colleges include undergraduate programs. In a search of all of major public institutions with accredited graduate and baccalaureate programs, only 8 carry the title “Graduate School of Social Work”. Most other colleges of social work carry the title “School of Social

Work”. Despite this national trend, we desire to use the “College of Social Work” title suggested by central administration.

Examples of titles in other colleges of social work include:

<b>College of Social Work</b>	<b>School of Social Work</b>	<b>Graduate School of Social Work</b>
University of Kentucky	University of Alabama	University of Denver
University of Tennessee	Arizona State University	Boston College
Ohio State University	San Diego State	Fordham University
University of South Carolina	University of California - Berkeley	Bryn Mawr College
	Howard University	University of Houston
<b>Colleges within State of Utah</b>	Florida State University	Walla Walla College
Utah State University	University of Nevada-Las Vegas	Portland State University
Social Work Program	Grambling State University	University of Utah
Weber State University	Columbia University	
Department of Social Work and Gerontology	University of Washington	
Brigham Young University	Loyola University of Chicago	
School of Social Work	State University of New York - Albany, Buffalo, Sunnybrook	

**4. Changes in precise names of degrees offered:** None

**5. Changes in catalog prefix descriptions, course designations, etc:** None

**6. Letters of Support:** Social Work is a single department college with a dean and no department chairs. Letters of support have been waived by The Graduate School.

## **Appendices**

Appendix A: University of Utah Organizational Chart

Appendix B: Graduate School of Social Work Smart Goals/Strategic Plan

Appendix C: Graduate School of Social Work Mission Statement and Core Values

*APPENDIX B*

**MEMORANDUM**

**TO:** Dr. David Pershing  
Sr. Vice President for Academic Affairs

**FROM:** Dr. Jannah Mather, Ph.D.  
Dean Graduate School of Social Work

**SUBJECT:** Smart Goals

**DATE:** November 14, 2001

The following is a summary of the outcomes of the Smart Goals established for the 2000-2001 academic year.

1. The Graduate School of Social Work increased its scholarly activities by 5% by May 2001. This increase represents an improvement but does not meet the goal.
2. The GSSW increased its number of individuals of color within the student body

- by having implemented the BSW Program and bring in 23% of that cohort as individuals of color. The MSW program stayed at 20%.
3. The GSSW curriculum changes were in place for the first year by May, 2001. The second year changes will be finished by May 2002.
  4. The GSSW's BSW Program will be having its candidacy visit from the Council of Social Work Accreditation on November 14-16.
    - A. Courses have now started for the 40 admitted students.
    - B. The BSW consortium has not yet been developed across the state.
  5. The Endowment for all accounts has increased by \$190,382.13 during the 2000/2001 academic year.
  6. The external grants have increased by twenty percent for SRI
  7. Teaching evaluation scores remained steady for 2000/2001.
  8. The TED program is progressing well and the first cohort will take their comprehensives in the Summer of 2002. PhD publications reached three for 2000/2001.

The SMART GOALS for the 2001/2002 academic year will be developed as a collaborative process with the school community. Areas such as improved teaching, increasing PhD publications as well as grants and publications for the entire faculty calls for consensus and joint activities. The Graduate School of Social Work is working as a committee to develop an infra-structure which will increase these areas as well as others over the next five years. As the committee commits to these goals the actual SMART GOALS will be relayed to the Vice-President. Dr. Dwayne Wilson is heading this committee.

The following goals are those which I believe as a Dean I can work towards during 2001/2002.

1. An increase in scholarly activities at the school through 10 additional papers and presentations.
2. An increase in the endowments at the School by 10%.
3. An increase in the BSW student population by 40 students as of September 2002.

Additional plans will be made through our GOALS Committee and can be discussed at our meeting in December.



## SMART GOALS FOR THE GRADUATE SCHOOL OF SOCIAL WORK

The Graduate School of Social Work has completed a Strategic Planning Session and Curriculum Retreat within the last six weeks. In light of these activities, we offer the following Smart Goals for the Graduate School of Social Work for Academic Year 2000/2001.

1. The Graduate School of Social Work will increase its research productivity by 20% as of May, 2001. Faculty articles, books, presentation, grants, and workshops will be included.
2. The Graduate School of Social Work will increase the number of individuals of color within its student body by 10% by September 2001.
3. The Graduate School of Social Work's curriculum changes will be in place by Summer 2001.
4. The Graduate School of Social Work's BSW Program will be awarded candidacy by the Council of Social Work Education by Fall 2001.
  - A. There will be two undergraduate courses and an enrollment in each of 25 students.
  - B. There will be a consortium developed for BSW's across the state in cooperation with other universities.
5. The Endowment of the School will increase by \$250,000 during the 2000/2001 academic year.
6. The external grants will increase by 15% as of September 2001.
7. Teaching evaluation scores will improve by an average of ten percent.
8. TED- Increase of 5 publications by doctoral students. Monitor and report on retention efforts yearly.
9. Ph.D. program-Produce five publications by July 2002.
10. Implement plan to upgrade teaching abilities and establish evaluation plan for schools progress.



## *Appendix C*

### **Mission Statement**

The University of Utah Graduate School of Social Work contributes to shaping social institution policies, services and interventions to prevent and alleviate human suffering, enhance individual, family, community, and global well-being, and promote social and economic justice. This mission is achieved through:

- X Preparation of students for social work practice
- X Contributing to the development of social work knowledge through research and practice intervention
- X Active service to the community

### **Core Values**

Our work is directed by the following values and principles:

- X Freedom of inquiry and open debate
- X Inclusion and shared leadership
- X Respect for self-determination and the need for accountability
- X The affirmation and promotion of human diversity.