

**Cover/Signature Page - Abbreviated Template/Abbreviated Template with Curriculum**

**Institution Submitting Request:** University of Utah  
**Proposed Title:** Film Production Emphasis (within the BA in Film & Media Arts)  
**School or Division or Location:** College of Fine Arts  
**Department(s) or Area(s) Location:** Film & Media Arts Department  
**Recommended Classification of Instructional Programs (CIP) Code<sup>1</sup> (for new programs):** 50.0602  
 (50.0607, for the Documentary Production Track)  
**Current Classification of Instructional Programs (CIP) Code (for existing programs):** 50.0601  
**Proposed Beginning Date (for new programs):** 08/24/2016  
**Institutional Board of Trustees' Approval Date:** *MM/DD/YEAR*

**Proposal Type (check all that apply):**

Regents' General Consent Calendar Items		
<i>R401-5 OCHE Review and Recommendation; Approval on General Consent Calendar</i>		
SECTION NO.		ITEM
5.1.1	<input type="checkbox"/>	Minor*
5.1.2	<input checked="" type="checkbox"/>	Emphasis*
5.2.1	<input type="checkbox"/>	(CER P) Certificate of Proficiency*
5.2.3	<input type="checkbox"/>	(GCR) Graduate Certificate*
5.4.1	<input type="checkbox"/>	New Administrative Unit
	<input type="checkbox"/>	Administrative Unit Transfer
	<input type="checkbox"/>	Administrative Unit Restructure
	<input type="checkbox"/>	Administrative Unit Consolidation
5.4.2	<input type="checkbox"/>	Conditional Three-Year Approval for New Centers, Institutes, or Bureaus
5.4.3	<input type="checkbox"/>	New Center
	<input type="checkbox"/>	New Institute
	<input type="checkbox"/>	New Bureau
5.5.1	<input type="checkbox"/>	Out-of-Service Area Delivery of Programs
5.5.2	<input type="checkbox"/>	Program Transfer
	<input type="checkbox"/>	Program Restructure
	<input type="checkbox"/>	Program Consolidation
5.5.3	<input type="checkbox"/>	Name Change of Existing Programs
5.5.4	<input type="checkbox"/>	Program Discontinuation
	<input type="checkbox"/>	Program Suspension
5.5.5	<input type="checkbox"/>	Reinstatement of Previously Suspended Program
	<input type="checkbox"/>	Reinstatement of Previously Suspended Administrative Unit

*\*Requires "Section V: Program Curriculum" of Abbreviated Template*

**Chief Academic Officer (or Designee) Signature:**

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

\_\_\_\_\_  
**Signature**  
**Printed Name:** *CAO*

**Date:** *MM/DD/YYYY*

<sup>1</sup> CIP codes must be recommended by the submitting institution. For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

**Program Request - Abbreviated Template**  
**University of Utah**  
**Film Production Emphasis (within the existing BA in Film & Media Arts)**  
**02/20/2015**

**Section I: Request**

The Film & Media Arts Department requests approval for the creation of an emphasis in Film Production within the existing Bachelors of Arts in Film & Media Arts. The field of Film Production is a possible area of focus within the study of film that is recognized by the entertainment industry as an indication that the graduate possesses technical skills necessary to create professional quality film and/video works. Almost all graduate programs in film production also prefer an existing level of competence at entry when selecting MFA candidates. This proposal is consistent with the faculty's strategic plan for the department and was anticipated at the time of our last retreat. The department faculty approved this proposal in February 2015, and the CFA Curriculum Committee approved it April 3, 2015.

**Section II: Need**

The scope of curriculum offered by the Film & Media Arts Department is extensive—ranging from critical studies and history courses to film and media editing and sound courses to game and animation courses—and grows wider every year. Some students with an interest in careers in Film Production find it difficult, on their own, to choose a path among these choices that leads to competency. Many other students spend too much of their early educational career preparing for multiple competencies across the whole spectrum of film production and thereby do not end up with enough space in their schedule to have a significant capstone experience associated with any of the recognized sub-specialties an employer or graduate program is likely to value. To address this student need for more specific guidance, this new emphasis provides four pathways through the existing curriculum: Documentary Production, Narrative Production, 16mm Filmmaking, and Electronic Cinematography. These pathways offer a clear trajectory toward focused and in-depth study of film production. The emphasis core equips students with general production skills while the track options—each of which includes two advanced capstone courses—lead to special skills associated with competency in a specific area. These pathways facilitate students' graduations, and therefore this proposal is consistent with the governor's education plan, 66% by 2020.

**Section III: Institutional Impact**

The completion of this transcribing emphasis will not change the number of hours required to finish the BA in Film & Media Arts (or any other current requirements), although it may encourage students to take slightly more hours from the upper division offerings within the department curriculum. It will not change the number of faculty needed or courses offered. All the equipment and facilities necessary to offer the emphasis are already in place and available at this moment. No new staff, advising, or administrative resources will be needed to offer the emphasis.

**Section IV: Finances**

No new costs associated with the emphasis are anticipated. The existence of a coherent plan in the film production area should make advising easier and less time consuming. All three advisors available to our

students were consulted when we began planning the emphasis. Additionally, there should be no financial impact to other areas of focus within the department.

### Section V: Program Curriculum

#### All Program Courses (with New Courses in Bold)

Course Prefix and Number	Title	Credit Hours
Required Courses		
Film Core		
Film 1010	Undergraduate Studies (take twice)	0.5
Film 1010	Undergraduate Studies (take twice)	0.5
Film 2100 OR Film 2120	Introduction to Film OR Introduction to Media Arts	4.0
Film 3110	Film History I	4.0
Film 3120	Film History II	4.0
Film 3500	Film Production I	4.0 (17)
Emphasis Core		
Film 3411	Editing I	2.0
Film 3420	Sound for Film and Media	4.0
Film 4560	Grip and Lighting	4.0 (10)
Track Options		
Documentary Production		
Film 3100	Intro to Documentary	3.0
Film 4510	Documentary Video Production	5.0
Film Electives		8.0 (16)
(or)		
Narrative Production		
Film 4540	Advanced Film Production I	5.0
Film 4550	Advanced Film Production II	5.0
Film Electives		6.0 (16)
(or)		
16 mm Filmmaking		
Film 4520	Cinematography	5.0
Film 4530	Directing Styles	4.0
Film Electives		7.0 (16)
(or)		
Electronic Cinematography		
Film 4570	Ultra High Definition Cinematography	4.0
Film 4530	Directing Styles	4.0
Film Electives		8.0 (16)
Allied Hours (Allied hours relate to Film & Media Arts but are taken in another academic discipline and are approved by a CFA academic advisor.)		12.0
<b>Sub-Total</b>		55
Bachelor Degree Language Requirement		
<b>Sub-Total</b>		16
General Education Courses and Writing Requirements		
<b>Sub-Total</b>		30

Course Prefix and Number	Title	Credit Hours
Electives		
<b>Sub-Total</b>		21
<b>Total Number of Credits</b>		122

## Program Schedule

### Sample Schedule

#### Fall – freshman – 13.5 hours

- Film 1010, Undergraduate Studies, 0.5 hours
- Film 2100, Critical Intro to Film, 4.0 hours (HF)
- General Education, 3.0 hours (BF)
- General Education, 3.0 hours (AI)
- Writing 2010, Intermediate Writing: Academic Writing and Research 3.0 hours (WR2)

#### Spring – freshman – 15 hours

- Film 3411, Editing I, 2.0 hours
  - Film 3945, Grip and Lighting, 4.0 hours
  - General Education, 3.0 hours (QA)
  - General Education, 3.0 hours (SF)
  - Elective, 3.0
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#### Fall – sophomore – 15 hours

- Film 3110, Film History I, 4.0 hours
- Film 3500, Film Production I, 4.0 hours
- Bachelor Degree – 1st Semester Language 4.0 Credit(s)
- General Education, 3.0 hours (BF)

#### Spring – sophomore – 15 hours

- Film 3120, Film History II, 4.0 hours
  - Film 3420, Sound for Film and Media, 4.0 hours
  - Bachelor Degree – 2nd Semester Language 4 Credit(s)
  - General Education, 3.0 hours (IR)
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#### Fall – junior – 17.5 hours

- Film 1010, Undergraduate Studies, .5
- Bachelor Degree – 3rd Semester Language 4 Credit(s)
- Film & Media Arts Elective, 4.0 hours
- Allied Hours affiliated with Film & Media Arts, 3.0 hours
- Allied Hours affiliated with Film & Media Arts, 3.0 hours
- General Education, 3.0 hours (SF/AS)

**Spring – junior – 16 hours**

Bachelor Degree - 4th Semester Language 4 Credit(s)  
General Education, 3.0 hours (QB)  
Upper Division Writing Requirement, 3.0 hours (CW)  
General Education, 3.0 hours (DV)  
Allied Hours affiliated with Film & Media Arts, 3.0 hours

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**Fall – senior – 15 hours**

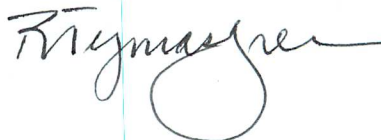
Film 4540 Advanced Film Production I, 5 hours  
Allied Hours affiliated with Film & Media Arts, 3.0 hours  
Film & Media Arts Elective, 2.0 hours  
Electives, 5.0 hours

**Spring – senior – 15 hours**

Film 4550 Advanced Film Production II, 5 hours  
Electives 10.0 hours



To: Edward Barbanell  
Associate Dean, Undergraduate Studies

From: Raymond Tymas-Jones   
Associate Vice President for the Arts  
Dean, College of Fine Arts

Date: May 20, 2015

Subject: Memorandum in Support of the Department of Film & Media Arts  
Emphasis in Film Production

Cc: Kevin Hanson  
Chair, Department of Film & Media Arts

The purpose of this memorandum is to indicate my support for the creation of a Film Production Emphasis within the existing Film & Media Arts Bachelor of Arts degree program.

As stated in the proposal, many students are interested in pursuing film production, but at present, there is no official pathway through the major geared toward production. Additionally, students' transcripts do not currently indicate their training in production, a key professional skill linked to career and graduate school success. Establishing this Film Production Emphasis will thus help students make decisions about their pathways through the major, and it will help them secure employment and/or entry into graduate school, following graduation.

For these reasons, I support the program request wholeheartedly. Should you have any questions or concerns, please feel free to contact me directly. Thank you for your consideration.