

## Animation Emphasis (transcript emphasis)

Institution Submitting Request: University of Utah

Proposed Title: Animation Emphasis

School or Division or Location: College of Fine Arts

Department(s) or Area(s) Location: Department of Film and Media Arts

Recommended Classification of Instructional Programs (CIP) Code<sup>1</sup> (for new programs): 50.0102

Proposed Beginning Date (for new programs): 08/25/2014

Institutional Board of Trustees' Approval Date: *MM/DD/YEAR*

Proposal Type (check all that apply):

Regents' General Consent Calendar Items		
<i>R401-5 OCHE Review and Recommendation; Approval on General Consent Calendar</i>		
SECTION NO.		ITEM
5.1.1	<input type="checkbox"/>	Minor*
5.1.2	<input checked="" type="checkbox"/>	Emphasis*
5.2.1	<input type="checkbox"/>	Certificate of Proficiency*
5.2.3	<input type="checkbox"/>	Graduate Certificate*
5.4.1	<input type="checkbox"/>	New Administrative Unit
	<input type="checkbox"/>	Administrative Unit Transfer
	<input type="checkbox"/>	Administrative Unit Restructure
	<input type="checkbox"/>	Administrative Unit Consolidation
5.4.2	<input type="checkbox"/>	New Center
	<input type="checkbox"/>	New Institute
	<input type="checkbox"/>	New Bureau
5.5.1	<input type="checkbox"/>	Out-of-Service Area Delivery of Programs
5.5.2	<input type="checkbox"/>	Program Transfer
	<input type="checkbox"/>	Program Restructure
	<input type="checkbox"/>	Program Consolidation
5.5.3	<input type="checkbox"/>	Name Change of Existing Programs
5.5.4	<input type="checkbox"/>	Program Discontinuation
	<input type="checkbox"/>	Program Suspension
5.5.5	<input type="checkbox"/>	Reinstatement of Previously Suspended Program
	<input type="checkbox"/>	Reinstatement of Previously Suspended Administrative Unit

\*Requires "Section V: Program Curriculum" of Abbreviated Template

**Chief Academic Officer (or Designee) Signature:**

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

\_\_\_\_\_  
Signature

Date: *MM/DD/YEAR*

Printed Name:

<sup>1</sup> CIP codes must be recommended by the submitting institution. For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

**Program Request  
University of Utah  
Animation Emphasis  
07/25/2013**

**Section I: Request**

The Department of Film & Media Arts wishes to offer an emphasis in Animation. We will offer the emphasis with the help of our partners in the Art & Art History Department by using courses from the new undergraduate drawing minor (approved 5/17/13). These classes will be used as the allied hours requirement of the Film & Media Arts BA. Students will be able to earn the drawing minor by taking two additional drawing courses should they wish to do so. Students will complete specified animation courses already in the Film & Media Arts elective curriculum. The emphasis will be a Film & Media Arts degree and students in the emphasis must meet all requirements of the general Film & Media Arts BA. The animation emphasis will require the same credit hours as the existing Film & Media Arts BA. The faculty of the Department of Film & Media Arts voted unanimously in favor of offering an emphasis in Animation on April 26, 2013.

**Section II: Need**

For some time our students have asked for a clear map to direct their efforts to study and train as animators. The purpose of this emphasis is to provide undergraduates an interdisciplinary academic path toward animation careers in film and television and to prepare them to pursue graduate degrees in animation. The transcript emphasis will allow employers and graduate selection committees to more easily recognize these students as trained animators.

Several institutions in the intermountain west including University of Nevada, Las Vegas, University of Arizona, University of Idaho, Moscow and University of New Mexico offer courses in animation but not an emphasis, adding an animation emphasis would attract students in the region and allow the University of Utah to compete for students who might otherwise chose to attend other institutions.

Brigham Young Universities Center for Animation is a highly regarded program and many graduates are placed in top studios. Recently in discussions with Brent Adams, Director of the Center for Animation, he indicated his support for animation at the University of Utah because BYU cannot graduate sufficient numbers of graduates to support the industry in the state; "We currently don't produce the critical mass necessary to expand the industry here in Utah." In accordance with the Prosperity 2020 goal of increasing Utah adults with postsecondary education to 66 percent, adding an animation emphasis will attract students interested in this expanding industry.

This program will enable the University of Utah in particular, and the USHE in general, to be at the forefront of educating students in Animation/Digital Media and to compete for students interested in animation. Offering an emphasis in animation will benefit the University of Utah and the USHE by providing students in the state with a focused program that produces graduates increasingly important to the state, region, and nation.

**Section III: Institutional Impact**

Our faculty has created the Animation Emphasis curriculum in consultation with the Art & Art History Department and we're ready to promise a challenging and comprehensive path towards focused study in the field now. An emphasis will work as a road map to find the right path as well as a credential to let others

know they have made the journey. We expect to attract at least 20 interested students within the first year we offer the emphasis in animation and at least that many in each succeeding year. Our partners in the Art & Art History Department are ready and welcoming. With the collaboration of the Art & Art History Department we need no new faculty or facilities to proceed.

#### Section IV: Finances

In August The Department of Film & Media Arts hired a new full-time advisor, Rachel Osterman, in partnership with the College of Fine Arts and the University College Rachel's presence vastly increases Film & Media Arts students advisor access and will easily cover increased enrollment from implementing the Animation Emphasis. This will make advising students in the Film & Media Arts Department with an interest in animation vastly easier. Counselors, faculty, and our administrator will all use less of their time accommodating student animators.

#### Section V: Program Curriculum

\*\*\*THIS SECTION OF THE TEMPLATE REQUIRED FOR EMPHASES, MINORS, AND CERTIFICATES ONLY\*\*\*

All Program Courses (with New Courses in Bold)

Course Prefix and Number	Title	Credit Hours
<b>Required Courses</b>		
FILM 2100	Critical Intro to Film	4
FILM 3110	History of Film I	4
FILM 3120	History of Film II	4
FILM 3500	Film Production I	4
FILM 2600	Beginning Animation	4
FILM 2630	Traditional Animation I	4
FILM 3610	Computer Animation I	4
FILM 3620	Select one: Computer Animation II	4
FILM 2640	or Traditional Animation II	4
FILM 3160	Select one: Animation Film Survey	4
FILM 4165	or Contemporary Animation	4
FILM 3170	or Japanese Anime	4
<b>Sub-Total</b>		<b>36</b>
<b>Allied Courses</b>		
ART 3130	Drawing I	4
ART 3120	Life Drawing	4
ART 3040	Drawing the Human Head	4
ART 4120	Advanced Life Drawing	4
<b>Sub-Total</b>		<b>16</b>
<b>Elective Courses</b>		
Choose one more Film elective		4
<b>Sub-Total</b>		<b>4</b>
<b>Total Number of Credits</b>		<b>56</b>

Program Schedule  
(Example)

	Fall 1		
FILM 2100 Critical Intro to Film		HF	4.0
FILM 2600 Beginning Animation			4.0
SPANISH 1010 Begin Spanish I			4.0
MATH 1070 Statistics		QB	3.0
	Spring 1		
FILM 3110 History of Film I		FF	4.0
SPANISH 1020 Begin Spanish II			4.0
ART 3130 Drawing I			4.0
POLS 1100 US National Government		AI	3.0
	Fall 2		
FILM 3120 History of Film II		FF	4.0
FILM 3610 Computer Animation I			4.0
SPANISH 2010 Intermediate Spanish I			4.0
General Ed		HF	3.0
	Spring 2		
FILM 3620 Computer Animation II			4.0
SPANISH 2020 Intermediate Spanish II			4.0
FILM 3500 Film Production I			4.0
General Ed		BF	3.0
	Fall 3		
FILM 2630 Traditional Animation I			4.0
ART 3120 Life Drawing			4.0
General Ed		SF	3.0
General Ed		BF	3.0
	Spring 3		
ART 3040 Drawing the Human Head			4.0
General Ed		DV	4.0
General Ed		SF	3.0
Elective			5.0
	Fall 4		
FILM 4165 Contemporary Animation-Simpsons to South Park			4.0
ART 4120 Advanced Life Drawing			4.0
Elective			4.0
Elective			4.0
	Spring 4		
FILM 4820 Screenwriting I		CW	4.0
General Ed		IR	4.0
Elective			4.0
Elective			4.0
Total			122.0



Department of  
**ART & ART HISTORY**

COLLEGE OF FINE ARTS | THE UNIVERSITY OF UTAH

July 18, 2013

To Whom It May Concern,

The Department of Art & Art History is very happy to open our courses for the Drawing Minor to students from the Department of Film and Media Arts. These courses will be available to all students from their department whether they are pursuing a minor or just want to enhance their drawing skills. Enrollment will be on a first come first serve basis and space availability. We feel this will be mutually beneficial through the classroom environment where students from different emphasis will bring there perspectives and ideas to drawing as well as receive excellent instruction from the faculty teaching these courses. We also feel these courses fit nicely into the Film and Media Arts curriculum for the new emphasis in Animation or, story boarding, EAE computer animation and any other form of the creative process that fills the need for drawing to express ideas narratively and conceptually, in linear time or more dimensionally.

If you have any further questions about this agreement between Art and Film please feel free to contact me anytime. We look forward to this and other opportunities to work with Film and Media Arts that expand the possibilities for our students.

All the best,

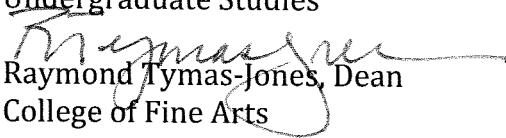
A handwritten signature in black ink, appearing to read 'B. Snapp'.

Brian Snapp, Chair  
Department of Art & Art History  
Associate Professor, Ceramics  
University of Utah  
801 585-3576



Date: May 22, 2013

To: Ed Barbanell, Associate Dean  
Undergraduate Studies

From:   
Raymond Tymas-Jones, Dean  
College of Fine Arts

Subject: Support for BA in Film & Media Arts Animation Emphasis

This memorandum is in support of the BA in Film & Media Arts Animation Emphasis. This proposal has received support from the faculty, Department Chair, and College Curriculum Committee; I now add my support as well. Should you have any questions, please feel free to contact me. Thank you for your consideration and assistance.

May 3, 2013

Raymond Tymas–Jones, Dean  
College of Fine Arts  
Brent Schneider, Associate Dean  
College of Fine Arts  
and Subsequent Committee Members

Dear Dean Tymas–Jones, et. al.

The Film & Media Arts Department is proud to put forward this proposal for a Transcript Emphasis in Animation.

The emphasis was designed with the input of our animation faculty, our Art Department partners, and with the advice received from our peers at Utah State University, Salt Lake Community College, and especially the generous comments of our friends in Brigham Young University's animation program.

The emphasis, as you see it, was approved by vote of the faculty on April 26th and is endorsed by the department chair.

We hope to offer a clear and productive plan to the many students pursuing an education in animation within our department.

Thank you all for your time and consideration.

Very Truly Yours,



Kevin Hanson  
Chair, Film & Media Arts